

144-ITPO9831)/BD D/2013

INDIA TRADE PROMOTION ORGANISATION

BDD

Date : 18/03/2019

Office Order No.Admn/253/2019

Subject: **Fixation of Rentals of New Exhibition Halls, Existing Halls and the Convention Centre**

The competent authority, has approved the licence fee in respect of existing halls/new Halls/Convention Centre in Pragati Maidan for events/exhibitions/conferences by 3rd party organisers as under :

2. The rentals for third party events in Pragati Maidan for different Categories and Periods viz. -

(Rates in Rs./ Per Sq. Mtr./ Per day)

Category of Halls	Period	Peak Period	Semi-Peak Period	Lean Period
		Nov, Dec, Jan & Feb	March, April, Sept. & Oct.	May, June, July & August
Category 'A'				
New Halls (Ground Floor)	Exhibition Period	335	285	160
	Mounting /Dismounting Period	265	235	135
New Halls (First Floor) 15% less than Ground Floor	Exhibition Period	285	245	135
	Mounting/Dismounting Period	225	200	115
Category 'B'				
Hall Nos. 8 to 12A	Exhibition Period	300	255	145
	Mounting /Dismounting Period	240	210	120
Category 'C'				
Hall No.7	Exhibition Period	270	230	130
	Mounting /Dismounting Period	215	190	110
Convention Centre/ Meeting Rooms / Auditoriums per PAX, per day				
Plenary Hall for 09 hours (*)		300	250	200
Plenary Hall for 06 hours (*)		225	190	150
Auditoriums & Meeting Rooms in the Convention Centre for 09 hours (*)		300	250	200
Auditoriums & Meeting Rooms in the Convention Centre for 06 hours (*)		225	190	150

Multi Function Hall in the Convention Centre for Conferences for 9 hours (*)	270	225	180
Multi Function Hall in the Convention Centre for Conferences for 6 hours (*)	200	170	135
Multi Function Hall in the Convention Centre for Exhibitions (*)			
Exhibition Period	335	285	160
Mounting /Dismounting Period	265	235	135
Meeting Rooms in Exhibition Halls for 24 Hours with A/C for 9 hours (*)	300	250	200

*AC, water, Audio Visual as inbuilt for the Convention Centre/ Meeting Rooms is included in the rentals.

3. Rentals for the lounge above hall 7 & auditorium above Hall 8 will remain unchanged. The Lounge above Hall no. 7 will be made available complimentary during the lean period on the booking of entire Hall 7 (A to H).

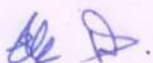
4. The following initiatives are introduced for third party fair organisers, i.e.(i) those who are holding the events continuously for certain years and also (ii) for organising fairs covering minimum 30,000 sq.mts. or more area in Pragati Maidan.

i)	<u>Period of events</u>	<u>Discount on licence fee</u>
	for 3 years (without Break)	-
	4 th year	2.5 %
	5 th year	5.0%
	6 th year	7.5%
	7 th year onwards	10%
ii)	<u>Space to be covered (in sq.mts.)</u>	<u>Discount on licence fee</u>
	30,000 to 50,000	5%
	50,001 to 75,000	7.5%
	75,001 and above	10%

5. The discounts mentioned in para 4(i) and 4(ii) will be effective in respect of booking done from the date of issue of this order.

6. If a Third Party Organiser books the same event at Pragati Maidan consecutively for 4 years, he will be given a discount of 2.5% on the applicable tariff for the fourth year. In case he books the same event consecutively for 5 years, he will be given a discount of 2.5% for the fourth year and 5% for the fifth year on the applicable tariff. Similarly, the discount available would be 7.5% for the sixth year and 10% for the seventh year and onwards.

7. If a Third Party Organiser, books the gross exhibition area (indoor) in Pragati Maidan between 30,000 sq.mts. to 50,000 sq.mts., he will be given an incentive of 5% on



the applicable tariff. Similarly, 7.5% of incentive will be available for the booking of gross exhibition area (indoor) between 50,001 to 75,000 sq.mts and an incentive of 10% for the booking of gross exhibition area (indoor) between 75001 sq.mts. and above.

8 Both the incentives are available mutually exclusive. Events already booked and the previous editions will not be taken into consideration for extending these incentives.

9 The Convention Centre facility will be operational in two shifts and the duration of one shift will be for 6 hours. Morning shift will be from 9.00 a.m. to 3.00 p.m. (6 hours) and evening shift will be from 4.00 p.m. to 10.00 p.m.(6 hours). Full day is from 9.00 a.m. to 6.00 p.m. (9 hrs). In case, there is any delay in vacating the premises on booking beyond 6/9 hours is made , for every additional hour, 10% additional rentals will be charged.

10 Rentals for open exhibition area will remain unchanged, i.e. -

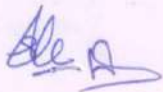
(Rates in Rs./ Per Sq. Mtr./ Per day)

Open Space	Exhibition Period	130	120	55
	Mounting /Dismounting Period	110	100	47
Open Space, if covered	Exhibition Period	165	150	65
	Mounting /Dismounting Period	135	120	52

11 Revised charges for the services like AC, Electricity etc. will be effective from 1.4.2019, the circular dated 31.1.2018 issued by electrical unit of ITPO is enclosed.

12 All rentals and services are exclusive of GST and Other applicable taxes.

13 The revised rentals will be effective from 1st October, 2019. The rental policy is subject to review from time to time depending upon the market dynamics.



(S R Sahoo)
General Manager(BDD).

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