

No.145-ITPO(52)/BDD/2023
INDIA TRADE PROMOTION ORGANISATION

October 05, 2023

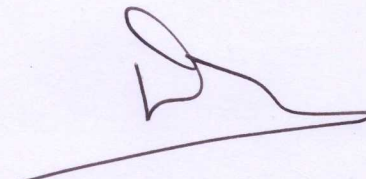
Office Order:Admn/ 802/2023

In order to increase the occupancy of the venue and promote the newly built Halls and the re-developed IECC Complex, ITPO is offering a Promotional Tariff Plan for rentals. The Plan is aimed at attracting new exhibitions at Pragati Maidan, New Delhi.

The provisions of the Promotional Tariff Plan are as under:

- i) The Promotional Tariff Plan will be applicable for events to be booked and organised (both) w.e.f. 04.10.2023 up to 31.03.2024 only.
- ii) The Promotional Tariff Plan will be applicable only on the rentals for space to be booked for the event. No rebate shall be applicable on tariffs of other services like air-conditioning, water, power, etc.
- iii) The organizers who have made the booking prior to 04.10.2023 for an event scheduled to be held up to 31.03.2024 will not be eligible for the Promotional Tariff Plan for the same event directly or indirectly. The organizers of existing events will, however, be eligible to book additional space for these events by availing the Promotional Tariff Plan. The additional space so booked must be directly related to and an integral part of the event already booked.
- iv) The organizer who avails the Promotional Tariff Plan will organize his event on a standalone basis and shall not be allowed to club his event or space booked with other whatsoever.
- v) In the case of Halls on the First Floor, ITPO may continue to allow one day dismantling after the event without any charge.
- vi) In the case of reschedulement / change of Hall, reduction of area etc., the existing policy of ITPO will be applicable as per Office Order No. Admn./19/2023 dated 17.01.2023.

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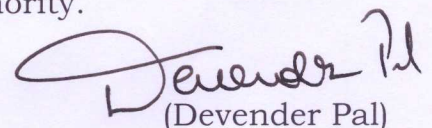
The Promotional Tariff Plan applicable for bookings shall be as under:

Category of Halls		Events falling in PEAK Period (Nov 23 to Feb 2024)			Events falling in SEMI-PEAK Period (Sept-Oct. 2023 and March 2024)			Events falling in LEAN Period (August 2023)		
		Existing Rates	Promotional rates Applicable on booking within		Existing Rates	Promotional rates Applicable on booking within		Existing Rates	Promotional rates Applicable on booking within	
			0-90 Days	91-180 days		0-90 Days	91-180 days		0-90 Days	91-180 days
Category "A"										
New Halls (GF) Halls 1 to 6 & 14	Exhibition Period	335	201	235	285	171	200	175	123	140
	Mounting/ Dismantling Period	265	159	185	235	141	165	150	105	120
New Halls (FF) Halls 1 to 5 & 14	Exhibition Period	251	151	176	214	128	150	150	105	120
	Mounting/ Dismantling Period	172	103	120	153	92	107	125	87	100
Category B										
Hall Nos.8 to 12A	Exhibition Period	300	180	210	255	153	178	160	112	128
	Mounting/ Dismantling Period	240	144	168	210	126	147	130	91	104
Category "C"										
Hall No. 7	Exhibition Period	270	162	189	230	138	161	145	101	116
	Mounting/ Dismantling Period	215	129	150	190	114	133	120	84	96

(*) excluding AC/Blower (10 hours) and water charges.

Note: In case of any confusion, the interpretation and decision of the CMD, ITPO shall be Final and Binding.

This issues with the approval of the Competent Authority.


(Devender Pal)
General Manager

To : All the third party fair organizers

Copy to : PSO to CMD/PS to ED

All HODs