



India Trade Promotion Organisation

Date: September 12, 2024

NOTICE

India Trade Promotion Organisation (ITPO) will be organizing the 43rd edition of India International Trade Fair (IITF), at Bharat Mandapam (New Delhi), from November 14-27, 2024.

- A. In continuation to the NOTICE dated September 04, 2024, ITPO will be continuing the first stage of booking for Marquee Companies (private exhibitors) from 10.30 AM to 5.30 PM on September 13, 2024 through online booking portal <https://domesticbooking.indiatradefair.com/>
- B. The booking portal will be opened only for marquee companies fulfilling the eligibility criteria specified earlier as per Notice dated September 04, 2024.
- C. The booths will be available **at a premium over and above the regular rentals**. The rentals for this phase of booking by eligible Marquee Companies will be at a rate of **Rs. 18,600 per sqm.**, exclusive of GST.
- D. The following additional booths will be opening in Hall No. 14 (Ground Floor) for Marquee Companies:
- Booth No. 14G-16-A (104 sqm)
 - Booth No. 14G-17-A (104 sqm)
- E. The mapping of booths / halls will be based on product profile. In other words, a user will be able to book a booth in the hall earmarked for the product category selected by the user at the time of registration for IITF 2024. The mapping of category and halls is mentioned in the table below.

S. No.	Product Category	Hall No.
1.	Processed Food, Beverages, Dairy Products, Confectionery & Bakery Products, Spices and Agri Produce	12 and 12A
2.	Cosmetics / Jewellery / Nutraceuticals	14 Ground Floor
3.	Footwear, Bags and Accessories	11
4.	Garments/Textiles/Carpets/Home Furnishing/Handloom	11
5.	Electronics/Electricals/Home Appliances/Kitchen Equipment	11

- F. The marquee companies that successfully complete their booth selection process will be required to remit of the due amount through NEFT/RTGS in ITPO's account latest

by 6.00 pm on 18th September, 2024. Details of the bank account will be available at the time of booking.

- G. In case a marquee company fails to remit the payment within the stipulated date, the same may also be released for online booking by other exhibitors.
- H. Terms and Conditions Apply.
- I. **Further details regarding opening of portal for online bookings of booths by other private exhibitors will be communicated in due course.** Please keep visiting ITPO website <https://www.indiatradefair.com/> and the microsite of IITF 2024 <https://www.indiatradefair.com/iitf/> for further information and updates regarding IITF 2024 edition. In case of any queries, please contact technicalsupport@itpo.gov.in
