



## India Trade Promotion Organisation

Date: September 13, 2024

### NOTICE

**India Trade Promotion Organisation (ITPO) will be organizing the 43<sup>rd</sup> edition of India International Trade Fair (IITF), at Bharat Mandapam (New Delhi), from November 14-27, 2024.**

- A. In continuation to the NOTICES dated September 04 and September 12, ITPO will be continuing the first stage of booking for Marquee Companies (private exhibitors) from **10.00 AM to 5.30 PM on September 14, 2024** through online booking portal <https://domesticbooking.indiatradefair.com/>
- B. The booking portal will be opened only for marquee companies fulfilling the eligibility criteria specified earlier as per Notice dated September 04, 2024.
- C. In addition to the 15 companies found eligible earlier, the following eligible companies will also be able to participate in the bookings on September 14, 2024:

S.No.	Name of Company
1.	ADI SPORTS INDIA PVT LTD
2.	HYGIENIC RESEARCH INSTITUTE
3.	NATURE MAGIC WORLD

- D. The booths will be available **at a premium over and above the regular rentals**. The rentals for this phase of booking by eligible Marquee Companies will be at a rate of **Rs. 18,600 per sqm.**, exclusive of GST.
- E. The following additional booth will be opening in Hall No. 14 (Ground Floor) for Marquee Companies:
- Booth No. 14G-26-A (101.5 sqm)
- F. The mapping of booths / halls will be based on product profile. In other words, a user will be able to book a booth in the hall earmarked for the product category selected by the user at the time of registration for IITF 2024. The mapping of category and halls is mentioned in the table below.

S. No.	Product Category	Hall No.
1.	Processed Food, Beverages, Dairy Products, Confectionery & Bakery Products, Spices and Agri Produce	12 and 12A
2.	Cosmetics / Jewellery / Nutraceuticals	14 Ground Floor

3.	Footwear, Bags and Accessories	11
4.	Garments/Textiles/Carpets/Home Furnishing/Handloom	11
5.	Electronics/Electricals/Home Appliances/Kitchen Equipment	11

- G. The marquee companies that successfully complete their booth selection process will be required to remit of the due amount through NEFT/RTGS in ITPO's account latest by 6.00 pm on 18<sup>th</sup> September, 2024. Details of the bank account will be available at the time of booking.
- H. In case a marquee company fails to remit the payment within the stipulated date, the same may also be released for online booking by other exhibitors.
- I. Terms and Conditions Apply.
- J. Please keep visiting ITPO website <https://www.indiatradefair.com/> and the microsite of IITF 2024 <https://www.indiatradefair.com/iitf/> for further information and updates regarding IITF 2024 edition. In case of any queries, please contact [technicalsupport@itpo.gov.in](mailto:technicalsupport@itpo.gov.in)

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