

INDIA TRADE PROMOTION ORGANISATION

NOTICE

Date : 25th July 2024

Subject : India International Footwear Fair Delhi – Rates for Advertisements in Fair Guide

A Fair Catalogue for the upcoming 8th India International Footwear Fair Delhi (August 08-10, 2024) at Bharat Mandapam, New Delhi will be brought out containing profiles of the participants.

The Advertisement tariff for the Fair Catalogue is as follows:

| Position of advt. | Indian Participants, in INR | Foreign Participants, in US\$ |
|---|-----------------------------|-------------------------------|
| 2nd Cover (colour) | 19500 | 385 |
| 3rd Cover (colour) | 19500 | 385 |
| 4th Cover (colour) | 25000 | 485 |
| Extended 2nd & 3rd Cover (colour) | 19000 | 380 |
| Inside pages (colour) | 11000 | 220 |
| Book Marks (printed by ITPO), colour | 16000 | 320 |
| Book Marks (Printed & provided by the party), colour | 7000 | 160 |
| GST will be charged extra at prevailing rate | 18% | |

Registered applicants may apply for advertisements, on first-come, first-served basis depending on availability. Interest applicants may send an e-mail to: tkpant@itpo.gov.in
