

Name of the Fair	26 <sup>TH</sup> India Leather & Accessories F	Fair ( ILAF )	
Date	March 28-30, 2024 (Thursday, Friday & Saturday)		
Venue	Biswa Bangla Convention Center, I	Rajarhat, New Town, Kolkata	
Timings	10.00 am to 6.00 pm		
Product Profile	<ul> <li>Handbags, Purses, Wallets, Belts, Sports Go Footwear, Leather Garments Etc.</li> <li>Hand Gloves, Industrial Gloves, Industrial Leather Garments</li> </ul>		
	<ul> <li>Portfolios, Rucksacks Etc. Finished leather, I</li> </ul>	Lining Leather Etc.	
	• Chemicals for manufacturing of leather, Fin		
	• Machinery components, Sewing machines,		
	<ul> <li>Leather Goods Accessories such as Buckle, I</li> </ul>		
	<ul> <li>Components for Leather Goods and other re</li> </ul>		
Minimum booking	9 Sq. Mtrs Under shell scheme and multiples o	f 3 Sq. Mtrs and	
	24 Sq. Mtrs for Bare and Open Space.		
Built up stand	Display aids provided in a built up stand of 9 So table / counter, three chairs, fascia with compa lights, one 5 amp & 220 V 3-pin socket and wa proportionately increased with increased area	any name, 5 shelves of 1 Mtr each, 5 spot ste paper basket. Display aids will be	
Organiser	India Trade Promotion Organisation (ITPO)		
o i garnise i	(A Government of India Enterprise)		
	Pragati Bhawan, Pragati Maidan, New Delhi - 1	10001	
Supported By	Council for Leather Exports ( CLE ) Indian Leather Products Association (ILPA )		
	Government of West Bengal, IFCOMA		
BSM	ITPO will be inviting national and international buyers including buying houses, buying agents. International buyers will be targeted from major leather importing countries like USA, Germany, UK, Italy, France, Spain, UAE, Belgium, The Netherlands, Austria, Hongkong, Vietnam, Japan etc.		
Payment procedure	<b>Demand Draft or Bank Transfer as bank det</b>	ails give below:	
	Account Name: "India Trade Promotion	on Organisation A/c IILF"	
	Account No. 33228014240, IFS Code ::	SBIN0003681	
	State Bank of India, La Martiniere Bran	ch, Kolkata	
Participation charges (Tentative)	Shell Scheme	Bare Space	
National Participants	Rs.9000/- Per Sq Mtr	Rs.8500/- Per Sq Mtr	
Foreign participants	US\$ 160/- Per Sq Mtr	US\$ 150/- Per Sq Mtr	
<b>Premium Charges:</b>	a) 10% extra for corner booth (2/3/4 Side open booths).		
	b) No premium charges for booking of 50 Sq Mtrs and above.		
Advertisement Tariff			
Position	Indian companies	Foreign companies	
2 <sup>nd</sup> cover ( colour)	Rs. 15,000/-	US\$235	
3 <sup>rd</sup> cover ( colour )	Rs. 20,000/-	US\$310	
4 <sup>th</sup> cover ( colour )	Rs. 25,000/-	US\$385	

## For any query Contact

GST @ 18% or at the prevailing rate will be charged extra

Ms. Rumela Roy Mobile : 9874649720 email: itporok@itpo.gov.in
Shri Swapan Shaw Mobile : 8910698030 email: swapan@itpo.gov.in
Ms. Karabi Mitra Mallick Mobile : 9830415073 email: karabimitra@itpo.gov.in



## F O R M CATION

1.	Name of the	
	Company/Organisation	
2.	Address:	
2	T 1/0 0 1 11 01	
3.	Tel/Mobile No	
4.	E-Mail:	
7.	L IVIAII.	
5.	Contact Person	
6.	PAN (Mandatory)	
7.	GST No.(Mandatory)	
8.	Space Requirement	Area:
	(in Sq mtrs)	Shell Scheme or Bare Space :
9.	Product to be displayed	
10.	Payment Details	
	Amount Paid (Rs.)	
	Drawn on (bank)	
	In favor of	INDIA TRADE PROMOTION ORGANISATION A/C IILF
	Payable at	Kolkata
	UTR no.of remittance	
	through RTGS/NEFT or	
	DD No.	

We have read the rules and regulations of participation and we agree to abide by the same.

Signature of the Authorised Representative
(Company Seal)
Mama

Place: Name: Date: Designation:

## RULES & REGULATIONS OF PARTICIPATION

- 1. ITPO reserves the right to select participants/exhibits to be displayed at its sole discretion.
- 2. Space allocation will be made by ITPO at its discretion and the decision will be final and binding.
- 3. Stall of 9 sq. mtrs. comprise of a built up stand with fascia writing and general lighting. No nailing will be allowed for fixing photographs etc. The interior design of the stalls will have to be within the architectural guidelines prescribed by ITPO. Participants will be responsible for the interior decoration, maintenance of cleanliness etc. of their stall(s).
- 4. No stand should be left unattended during the exhibition hours. The staff of the participants must be present at least half an hour before the opening and up-to the close of the fair.
- 5. Activity which in the opinion of ITPO amounts to nuisance or annoyance will not be allowed. ITPO shall have the right to take remedial action in such cases.
- 6. Participants will not be allowed to remove the exhibits during the show without specific written permission from ITPO.
- 7. Exhibits must not obstruct passages, fire extinguishers, cable terminals for phone connections, outlets for electricity and water etc.
- 8. Space will be vacated within one hour of the close of the Fair. Participants who fail to vacate the space will be liable to pay penalty to ITPO (as prescribed by ITPO) and ITPO shall have the right to remove the exhibits/material etc. of participants at the risk and cost of the participants.
- 9. No refund/adjustment of participation fee will be made by ITPO.
- 10. The decision of CMD, ITPO or his nominee shall be final and binding on the participants on the interpretation of these rules and regulations.
- 11. Empty case(s) will not be allowed to lie anywhere in the exhibition ground. These will have to be removed at least 24 hours before the opening of the fair, failing which ITPO will have the right to remove them at the cost of the exhibitor.
- 12. ITPO will make general security arrangements. However participants will be responsible for the security of their exhibits and stalls. They will make security arrangements of their stall through security agencies approved by ITPO.
- 13. All participants are required to follow Covid-19 appropriate behavior.
- 14. All Exhibitors are advised to follow GST rules as prescribed the Government.

	Signature of the Authorised Representation	
	(Company Seal)	
Place:	Name :	
Date:	Designation:	