Name of the Fair: **26th India Leather & Accessories Fair (ILAF)**

**Date:** March 28-30, 2024 (Thursday, Friday & Saturday)

**Venue:** Biswa Bangla Convention Center, Rajarhat, New Town, Kolkata

**Timings:** 10.00 am to 6.00 pm

**Product Profile:**
- Handbags, Purses, Wallets, Belts, Sports Goods, Travel bags, Briefcases, Leather Footwear, Leather Garments etc.
- Hand Gloves, Industrial Gloves, Industrial Leather Goods etc.
- Portfolios, Rucksacks etc. Finished leather, Lining Leather etc.
- Chemicals for manufacturing of leather, Finishes for leather goods, Adhesives
- Machinery components, Sewing machines, and other related items.
- Leather Goods Accessories such as Buckle, Eyelets, Zips etc.
- Components for Leather Goods and other related items and Service Sector

**Minimum booking:**
- 9 Sq. Mtrs Under shell scheme and multiples of 3 Sq. Mtrs and
- 24 Sq. Mtrs for Bare and Open Space.

**Built up stand:**
Display aids provided in a built up stand of 9 Sq Mtrs are 2/3 side partition, one round table / counter, three chairs, fascia with company name, 5 shelves of 1 Mtr each, 5 spot lights, one 5 amp & 220 V 3-pin socket and waste paper basket. Display aids will be proportionately increased with increased area.

**Organiser:**
India Trade Promotion Organisation (ITPO)
(A Government of India Enterprise)
Pragati Bhawan, Pragati Maidan, New Delhi - 110001

**Supported By:**
- Council for Leather Exports (CLE) Indian Leather Products Association (ILPA)
- Government of West Bengal, IFCOMA
- BSM

ITPO will be inviting national and international buyers including buying houses, buying agents. International buyers will be targeted from major leather importing countries like USA, Germany, UK, Italy, France, Spain, UAE, Belgium, The Netherlands, Austria, Hongkong, Vietnam, Japan etc.

**Payment procedure:**
Demand Draft or Bank Transfer as bank details give below:
- Account Name: "India Trade Promotion Organisation A/c IILF"
- Account No. 33228014240, IFS Code: SBIN0003681
- State Bank of India, La Martiniere Branch, Kolkata

**Participation charges (Tentative):**

| National Participants | Rs. 9000/- Per Sq Mtr | Rs. 8500/- Per Sq Mtr |
| Foreign participants | US$ 160/- Per Sq Mtr | US$ 150/- Per Sq Mtr |

**Premium Charges:**
- a) 10% extra for corner booth (2/3/4 Side open booths).
- b) No premium charges for booking of 50 Sq Mtrs and above.

**Advertisement Tariff:**

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<thead>
<tr>
<th>Position</th>
<th>Indian companies</th>
<th>Foreign companies</th>
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</thead>
<tbody>
<tr>
<td>2nd cover (colour)</td>
<td>Rs. 15,000/-</td>
<td>US$235</td>
</tr>
<tr>
<td>3rd cover (colour)</td>
<td>Rs. 20,000/-</td>
<td>US$310</td>
</tr>
<tr>
<td>4th cover (colour)</td>
<td>Rs. 25,000/-</td>
<td>US$385</td>
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GST @ 18% or at the prevailing rate will be charged extra

**For any query Contact:**
- Ms. Rumela Roy  Mobile: 9874649720  email: itporok@itpo.gov.in
- Shri Swapan Shaw Mobile: 8910698030  email: swapan@itpo.gov.in
- Ms. Karabi Mitra Mallick Mobile: 9830415073  email: karabimitra@itpo.gov.in
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<table>
<thead>
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<tbody>
<tr>
<td>1.</td>
<td>Name of the Company/Organisation</td>
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<td>2.</td>
<td>Address:</td>
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<td>3.</td>
<td>Tel/Mobile No</td>
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<td>4.</td>
<td>E-Mail:</td>
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<td>5.</td>
<td>Contact Person</td>
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<td>6.</td>
<td>PAN (Mandatory)</td>
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<td>7.</td>
<td>GST No. (Mandatory)</td>
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<td>8.</td>
<td>Space Requirement (in Sq mtrs)</td>
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<td></td>
<td>Shell Scheme or Bare Space:</td>
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<td>9.</td>
<td>Product to be displayed</td>
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<td>10.</td>
<td>Payment Details</td>
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<td>Drawn on (bank)</td>
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<td>Payable at</td>
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<td>UTR no. of remittance through RTGS/NEFT or DD No.</td>
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We have read the rules and regulations of participation and we agree to abide by the same.

Signature of the Authorised Representative  
(Company Seal)

Place:  
Name:

Date:  
Designation:
1. ITPO reserves the right to select participants/exhibits to be displayed at its sole discretion.

2. Space allocation will be made by ITPO at its discretion and the decision will be final and binding.

3. Stall of 9 sq. mtrs. comprise of a built up stand with fascia writing and general lighting. No nailing will be allowed for fixing photographs etc. The interior design of the stalls will have to be within the architectural guidelines prescribed by ITPO. Participants will be responsible for the interior decoration, maintenance of cleanliness etc. of their stall(s).

4. No stand should be left unattended during the exhibition hours. The staff of the participants must be present at least half an hour before the opening and up-to the close of the fair.

5. Activity which in the opinion of ITPO amounts to nuisance or annoyance will not be allowed. ITPO shall have the right to take remedial action in such cases.

6. Participants will not be allowed to remove the exhibits during the show without specific written permission from ITPO.

7. Exhibits must not obstruct passages, fire extinguishers, cable terminals for phone connections, outlets for electricity and water etc.

8. Space will be vacated within one hour of the close of the Fair. Participants who fail to vacate the space will be liable to pay penalty to ITPO (as prescribed by ITPO) and ITPO shall have the right to remove the exhibits/material etc. of participants at the risk and cost of the participants.

9. No refund/adjustment of participation fee will be made by ITPO.

10. The decision of CMD, ITPO or his nominee shall be final and binding on the participants on the interpretation of these rules and regulations.

11. Empty case(s) will not be allowed to lie anywhere in the exhibition ground. These will have to be removed at least 24 hours before the opening of the fair, failing which ITPO will have the right to remove them at the cost of the exhibitor.

12. ITPO will make general security arrangements. However participants will be responsible for the security of their exhibits and stalls. They will make security arrangements of their stall through security agencies approved by ITPO.

13. All participants are required to follow Covid-19 appropriate behavior.

14. All Exhibitors are advised to follow GST rules as prescribed the Government.

Signature of the Authorised Representative
(Company Seal)

Place: Name:
Date: Designation: