# ITPO invites participation from Indian Trade & Industry for participation in Florida International Medical Expo (FIME), USA, 2024

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India Trade Promotion Organisation (A Government of India Enterprise)					
Pragati Bhawan, Pragati Maidan, New Delhi – 110001					
Events	Florida International Medical Expo(FIME)				
Date	June 19-21, 2024				
Venue	Miami Beach Convention Center, Miami Beach, FL, USA				
Category	B 2 B Event				
Display Profile	Disposables & Consumer Goods				
	Healthcare & General Services				
	Healthcare Infrastructure & Assets				
	IT Systems / Solutions				
	Imaging & Diagnostics				
	Laboratory				
	Medical Equipment & Devices				
	Orthopaedic & Physiotherapy/Rehabilitation				
T ( () O   )	Pharma & Supplements				
Tentative Subsidize	Subsidized rates (Under MAI) of Ps				
Participation Charges (Furnished Booth)	Subsidized rates (Under MAI) of Rs. per sq.ft + 10% Extra for Corner Charges will be applicable				
	The MAI subsidy is available to those companies who fulfill the eligibility criteria, as per MAI scheme of DOC, along with Airfare reimbursement, subject to fulfillment of eligibility conditions and submitting the required papers to Department of Commerce/Approval, etc.				
	<ul><li>Rs. per sqft. + Extra 10% for corner booth (Rate under non-MAI scheme)</li></ul>				
Mandatory Company Registration Charges	US \$ 750 per participant under Essential package.				

Minimum Size of the Booth and Facilities/Features	<ul> <li>10 x 10 ft.i, e, 100 sq.ft size booth. In Gold Zone in India Pavlion</li> <li>1. Furniture: 1 Table, 2 Chairs and Counter with no graphics</li> <li>2. Carpet</li> <li>3. Fascia</li> <li>4. Electricity</li> <li>5. Power Point</li> </ul>	
Booking of booths	Booking of Booths will be on First Come First Served Basis, on receipt of Rs.1,00,000/- (Rupees One Lakhs only) as an advance per booth through online portal of Overseas Fairs, at ITPO's corporate website.  > Please note this is an advance amount only, which will be adjusted against the full participation charges, after which the Visa Recommendation Letter will be issued.  > However, it is preferable that only those companies confirm their participation who have Valid Visa for USA till conclusion of the event.  > ITPO will not refund the participation charges in case the Visa is not issued to the participants, as per rules of the participation of ITPO.  Your early confirmation will ensure you a booth. Application form and rules & regulations are being sent on ITPO website:	
	www.indiatradefair.com, however, in the meantime, the registration and the advance booking of the event will start through Online Portal of Overseas Events through ITPO's Corporate Website.  As the space is limited, the allocation of space will be done on first-come-first served basis.	
Booking procedure	<ul> <li>❖ The bookings for the event will be done through ONLINE Portal of ITPO for Overseas Events.</li> <li>❖ The participants will be required to register at www.indiatradefair.com in the Foreign Fairs Bookings Section, by following steps –</li> <li>➢ Go to ITPO's Website: www.indiatradefair.com</li> <li>➢ Go to Icon for Foreign Fair Bookings on ITPO's Website, either through above link or through link on</li> </ul>	

Web-banner of the event on ITPO's Corporate website.  ➤ Choose Fair, FIME, USA, June 19-21, 2024 to participate.
<ul> <li>Enter the details related to the company, i.e name and address of the company, IEC Code, PAN/GST, etc.</li> <li>Enter Fair specific registration, i.e. space requirements, corner booths required (Yes/No)</li> <li>Pay advance participation charges to confirm booking, followed by full participation charges.</li> </ul>
➤ Confirm by mail to : <a href="mailto:ajayahuja@itpo/gov.in">ajayahuja@itpo/gov.in</a> or <a href="mailto:srsahoo@itpo.gov.in">srsahoo@itpo.gov.in</a> giving details of advance payment, etc., so that the receipts and other letters such as allotment letter/visa letter, etc. can be issued.

### Bank Details for making advance participation charges :

NAME OF THE BENEFICIARY	INDIA TRADE PROMOTION ORGANISATION
NAME OF THE BANK	HDFC BANK LTD
BRANCH NAME	G-3/4, SURYAKIRAN BUILDING, 19, KASTURBA GANDHI MARG, NEW DELHI- 110001
ACCOUNT NO.	00031110005078
TYPE OF ACCOUNT	SAVING
IFSC/NEFT CODE	HDFC0000003
PAN NO. OF ITPO	AAATI 2955C

In case of any clarification, please feel free to contact Mr. Ajay Ahuja, Manager (Mob.: 9810854253, E-mail- ajayahuja@itpo.gov.in or Mr. S.R. Sahoo, General Manager, ITPO (Mobile: 8527889103, email: srsahoo@itpo.gov.in).

Sub.: Florida International Medical Expo (FIME)-2024). June 19-21, 2024, Miami Beach Convention Centre, Miami Beach, Florida (USA): Connecting the healthcare community in the Americas

Greetings from ITPO.

We are pleased to inform you that India Trade Promotion Organization (ITPO) will be organizing an India Pavilion in the 33rd edition of Florida International Medical Expo (FIME)-2024), June 19-21, 2024, Miami Beach Convention Centre, Miami Beach, Florida (USA). FIME is the leading medical trade event in the Americas. It brings together innovative medical products and supplies, networking opportunities with regional and international key players in the industry, and the chance to elevate your business.

FIME 2024 continues its legacy as the premier event for those engaged in the medical industry, providing an unparalleled platform to network, acquire knowledge, and delve into fresh global prospects. Florida International Medical Expo (FIME 2023), the 32nd edition achieved innovation by seamlessly combining a physical event from June 21 to 23, 2023. This novel hybrid approach transcended borders, uniting healthcare professionals, Dealers, Distributors, Manufacturers, Buyers, and Procurement Agents from 116 countries. The event showcased the latest breakthroughs and products while fostering collaboration and knowledge exchange.

FIME 23 brought together 13,729 healthcare professionals from 116 countries and 1,158 exhibitors showcasing various products. Key conferences, including talks by industry leaders, were a highlight. The event also introduced innovative sessions like Innovative Start-up competition and new additions such as the Scientific Poster Competition, the ICU Experience, The Hosted Buyer Zone in 2023, signaling FIME's commitment to progress. FIME 2024 offer unlimited opportunities to grow the network and make new business connections.

Fully committed to delivering the best possible event to the healthcare community once again in 2024, the Florida International Medical Expo (FIME) is all set to unite the global healthcare industry at the Miami Beach Convention Center.

The participation of Indian trade and industry of medical fraternity in FIME 2024 is being organized by ITPO The participants will be offered subsidized rates (Under MAI support of Govt. of India), which are being worked out and will be intimated shortly. The detailed Fact Sheet as well as the terms and conditions for participation in this event are attached with this mail for your consideration and participation in this event.

In case of any clarification, please feel free to contact Mr. S.R. Sahoo, General Manager, ITPO (Mob.: 8527889103, e-mail : <a href="mailto:srsahoo@itpo.gov.in">srsahoo@itpo.gov.in</a> or Mr. Ajay Ahuja, Manager (Mob. 7011392650, e-mail : <a href="mailto:ajayahuja@itpo.gov.in">ajayahuja@itpo.gov.in</a>

#### **India Trade Promotion Organisation**

## Rules and Regulations for Participation in FIME(USA), June 19-21, 2024

#### 1. Space Booking

Application in prescribed proforma for participation in overseas activities of ITPO is to be submitted along with participation fee through bank draft / RTGS by the stipulated date for booking of space. Space is offered with an area of 100 sq.ft.(minimum).

#### 2 Allotment of Space to the Participants:

- a. Selection of participants will be done on first-cum-first served basis and/or suitability for exports i.e. export turn over, product acceptability, etc.
- b. ITPO would make allocation of available space in the show premises at its discretion and its decision in this regard will be final and binding on all.
- c. Submission of application for booking of space does not automatically confer a right for allotment of space. Approval of application for space will rest with ITPO.
- d. The space allotted to the approved participants is to be exclusively used by them for display of their exhibits as approved by ITPO. Sub-letting of space is not permissible. Violation of this clause may lead to cancellation of space allotted, forfeiting of space rent, security deposit etc., paid to ITPO and debarring the participation from the future participation in ITPO's events.

#### 3. Refund of Participation Fee:

Part-Refund of participation fee will be considered in case where:

- a. The space rent paid by the participant is in excess of the actual amount due to ITPO.
- b. The participants after approval withdraws from the participation but space is subsequently let out to some other participant who pays for the space. In such cases the first party can be allowed the refund after deducting 20% of the total amount payable.
- c. There is a change in the venue and date of an event and due to this the participant is unable to participate.
- d. Non-availability of space, rejection of application or in the event of cancellation of participation due to unforeseen circumstances.
- e. In case of force majeure, where the participant is unable to participate due to the circumstances over which he has no control.

#### 4. Visa:

- a. ITPO, as a Trade Promotion Organisation, will provide necessary assistance to the representatives of the participating Company by issuing recommendatory letter to the concerned Mission for obtaining visa. However, since the time is less, the participants who have valid Visa for USA till the completion of the event will be given preference.
- b. Visa recommendation letter will be issued only in favour of the Chief Executive/ Proprietor/Senior Level Officer dealing with exports of the Company who can take on the spot decision.
- c. ITPO shall not be liable, in case the concerned Mission of the host/transit country denies visa to a representative of the participating Company for any reason.
- d. Since ITPO, on behalf of the participating company, has already committed for certain financial bindings by booking of space, construction/decoration of stand, catalogue entry, general publicity support etc., it will not be possible to consider any refund on account of denial of visa/delay in receipt of visa.
- e. The representative would come back to India after the Event/Fair is over and would submit the proof of his/her departure / arrival, wherever necessary.

#### 5. General:

- a. Only goods of Indian origin will be allowed for display in Indian Pavilion. Participants will be allowed to display only those products which have been selected and approved by ITPO.
- b. Exhibits of participants whose representatives do not turn up at the Fair/Show will not be displayed.
- c. ITPO will not arrange shipment of exhibits for display. Participants will make their own arrangements for dispatching the exhibits at their own cost.
- d. Participants will make their own arrangements for removing exhibits from the packing cases and displaying them in the booth. Likewise, after the Fair, participants will make their own arrangements to repack and send the exhibits back to India.
- e. Participants will comply with instructions regarding packing and dispatch of exhibits and other matters concerning their participation. All payments with regard to import duty, any local taxes and forwarding the exhibits back to India will be made / borne by the participants in foreign exchange.
- f. Participants will not be allowed to remove the exhibits during the show without specific written permission from ITPO or show Organisers.
- g. Participants will be required to furnish complete information on orders booked, enquiries generated, retail sales, etc. during and after the close of the Show. Compliance with this rule will be one of the criteria for selection of the participants for future ITPO programmes.
- h. All expenses for travel to & fro, and stay abroad including boarding, lodging, medical treatment, insurance, etc. will be borne by the participants themselves.
- Participants will adhere to such other regulations as may be prescribed by the country in which the show is held and/or the Fair Organisers.
- j. In the event of postponement/abandonment/cancellation of the Fair/ Exhibition/Show, or in case of exhibits not being displayed due to any reason, ITPO shall be under no liability to compensate expenditure or loss, if any, incurred by the participants.
- k. In case of default of any payment due from the participants, ITPO reserves the right to debar them from participation in ITPO's Fair in India & abroad and bring to the notice of appropriate authority.
- I. Any dispute/differences arising out of these terms and conditions of participation shall be referred to the Chairman and Managing Director of India Trade Promotion Organisation whose decision or award shall be final and binding.
- m. The terms and conditions of participation shall be subject to the jurisdiction of courts in the State of Delhi.

#### **DECLARATION**

We have studied the rules and regulations for participation carefully and agree to abide by the same.

			Signature of the Authorised Representative
Place:	(Company	Seal)	Name :
Date:	, , ,		Designation: