



## FACT SHEET

### Expo Seguridad April 16-18,2024

Name of the Fair	Expo Seguridad, April 16-18,2024
Venue of theFair	Ciudad de Mexico Centro Citibanamex
Size of the India Pavilion	200 Sqm
Status of India at the Show	Partner Country
Participation Charges	Rs 22,500 per sqm ( Tentative) subject to approval of MAIgrant.
Minimum Bookable Area	6 sqm for Rs 1,35,000/
Package of Services by ITPO	Built- up standard booth with display aidsVisa recommendation letter& support
Exhibitionsectors	Safety Work Health Industrial HygieneFire Control Cyber, and Commercial SecuritySafety & Health Fire & RescueDrones
AttendingCountries	USA, El Salvador, Brazil, Spain, France, Peru, Guatemala,Nicaragua and others
Visitors Profile	Distributors, Service & professional bodies, Directors,Managers
What to expect	<b>BOOST</b> your turnover <b>DEVELOP</b> your client portfolio <b>PRESENT</b> your new products <b>REACH</b> a large and captive audience

<b>Re- imbursement of Airfare</b>	<p>The ceiling of airfare reimbursement to Indian exporters for participation in events abroad effect from FY 2023-24: is ₹1,50,000/- for American continents subject to approval of MAI Grant.</p>
<b>Re- imbursement of Airfare</b>	<p>Economy class air fare maximum up to Rs. 1,50,000/ may be availed of by the participating company subject to fulfilment of MAI guidelines and approval from Department of Commerce.</p> <p>For availing the re-imbursement of air fare eligibility criteria laid down by Ministry of Commerce as per circular no K-No.LLO20 / 9 / 2021- E&amp;MDA and circular No. K-11020/373/2022-E&amp;MDA as given below:</p> <ol style="list-style-type: none"> <li>a. Members of EPC with exports upto f.o.b. value of Rs. 50 crores in preceding financial year;</li> <li>b. Members to have completed 12 months of membership and is regularly filing returns with EPC (not applicable for any ne EPC for a period of 5 years from the date of creation).</li> <li>c. Permissible only to the regular Director/Partner/Proprietor or a regular officer of the company on senior managerial Position**of the company ( Not admissible to a foreign national)</li> <li>d. Claims forms duly filled in and completed in all respects must be submitted to ITPO within 45 days of return to India.</li> <li>e. Exporters to have minimum turnover of Rs 50.00 lakh in preceding year to avail Airfare Reimbursement</li> <li>f. Reimbursement of airfare to the companies having nil exports/ start-ups/ new exporters is allowed up to 10% of the total number of participants upto 50% of the economy Fare.</li> <li>g. The above provision is subject to the other conditions laid down in the MAI Scheme and the guidelines for funding under MAI Scheme</li> </ol>
<b>Bank account details for payment</b>	<p>INDIA TRADE PROMOTION ORGANISATION HDFC Bank Ltd Surya Kiran Building, Connaught Place, New Delhi 00031110005078 Saving  HDFC 0000003</p>

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