



FACT SHEET

Expo Seguridad April 16-18,2024

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| Name of the Fair | Expo Seguridad, April 16-18,2024 |
| Venue of theFair | Ciudad de Mexico Centro Citibanamex |
| Size of the India Pavilion | 200 Sqm |
| Status of India at the Show | Partner Country |
| Participation Charges | Rs 22,500 per sqm (Tentative) subject to approval of MAIgrant. |
| Minimum Bookable Area | 6 sqm for Rs 1,35,000/ |
| Package of Services by ITPO | Built- up standard booth with display aidsVisa recommendation letter& support |
| Exhibitionsectors | Safety Work Health Industrial HygieneFire Control Cyber, and Commercial SecuritySafety & Health Fire & RescueDrones |
| AttendingCountries | USA, El Salvador, Brazil, Spain, France, Peru, Guatemala,Nicaragua and others |
| Visitors Profile | Distributors, Service & professional bodies, Directors,Managers |
| What to expect | BOOST your turnover DEVELOP your client portfolio PRESENT your new products REACH a large and captive audience |

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| Re- imbursement of Airfare | <p>The ceiling of airfare reimbursement to Indian exporters for participation in events abroad effect from FY 2023-24: is ₹1,50,000/- for American continents subject to approval of MAI Grant.</p> |
| Re- imbursement of Airfare | <p>Economy class air fare maximum up to Rs. 1,50,000/ may be availed of by the participating company subject to fulfilment of MAI guidelines and approval from Department of Commerce.</p> <p>For availing the re-imbursement of air fare eligibility criteria laid down by Ministry of Commerce as per circular no K-No.LLO20 / 9 / 2021- E&MDA and circular No. K-11020/373/2022-E&MDA as given below:</p> <ol style="list-style-type: none"> a. Members of EPC with exports upto f.o.b. value of Rs. 50 crores in preceding financial year; b. Members to have completed 12 months of membership and is regularly filing returns with EPC (not applicable for any ne EPC for a period of 5 years from the date of creation). c. Permissible only to the regular Director/Partner/Proprietor or a regular officer of the company on senior managerial Position**of the company (Not admissible to a foreign national) d. Claims forms duly filled in and completed in all respects must be submitted to ITPO within 45 days of return to India. e. Exporters to have minimum turnover of Rs 50.00 lakh in preceding year to avail Airfare Reimbursement f. Reimbursement of airfare to the companies having nil exports/ start-ups/ new exporters is allowed up to 10% of the total number of participants upto 50% of the economy Fare. g. The above provision is subject to the other conditions laid down in the MAI Scheme and the guidelines for funding under MAI Scheme |
| Bank account details for payment | <p>INDIA TRADE PROMOTION ORGANISATION HDFC Bank Ltd Surya Kiran Building, Connaught Place, New Delhi 00031110005078 Saving HDFC 0000003</p> |

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| Project Head | Ms. Hema Maity General Manager (FS-I) India Trade Promotion Organisation, Pragati Bhawan, Pragati Maidan New Delhi - 110001 Tel: 011 23371819 Email: hemamaity@itpo.gov.in | |
| FAIR TEAM | Mr.Narayan Prasad Yadav Manager/Fair officer np Yadav@itpo.gov.in Mobile 9873599821 | Mr Mukesh Kumar Deputy Manager/Team member Mukeshkumar@itpo.gov.in Mobile 8125818624 |



INDIA TRADE PROMOTION ORGANISATION

**15th Expo Seguridad, Mexico City
April 16-18,2024**

Application for participation

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| 1. | Name of the Registered Firm/Company : | |
| 2. | Registered Address : | |
| 3. | Type of Organization : Proprietorship / Company / NGO / Govt. Org | |
| 4. | Phone : | |
| 5. | Fax (with ISD/STD code) : | |
| 6. | Mobile No. : | |
| 7. | E. Mail : | |
| 8. | Website: | |
| 9. | IEC No | |
| 10 | PAN No. : (please enclose copy of PAN) | |
| 11 | Products on display: | |
| 12 | Space requirement (in Sq M.): | Area in Sqm Shell/Bare Corner..... |
| 13 | CIN No : | |
| 14 | HS Code 6digit: | |
| 15 | Director Name and DIN No : | |
| 16 | Name & Designation and Passport No of the person participating in the event | |
| 17 | Are you registered as small scale industry (MSME/NSIC)? If yes, please attach self attested copy of Registration Certificate : | Yes / No |

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| 18 | Are you a member of ITPO/EPC/Commodity Board/FIEO or any other (specify the name with RCMC copy) | |
| 19 | Whether belongs to: General/SC/ST /category/ women exporter | |
| 20 | Whether participated in the same event previously | |
| 21 | No of events participated with MAI support during the current year(Pl specify the region) | |
| 22 | Whether participated in the same event previously SF/MAI | |
| 23 | Total turnover of Company: (US\$ / Rs.) (CA Certificate) | |
| 24 | Export turnover: (US\$ / Rs.) | |
| 25 | Participation charges : UTR No. Dated Bank Code..... | Rs..... In words (Rupees |
| 26 | Brief profile of company (not more than 25 words) : | |
| 27 | Would you like to avail MAI airfare subsidy, subject to T&Cs of DoC | Yes/No (Pl. Tick) |

We have read the rules & regulations of participation and we agree to abide by the same.

Place :

Signature.....

Date :

(Company Seal)

Name.....

Designation.....



Brief Rules and Regulations for participation in Fair Abroad:-

1. **Space Booking:** Application in prescribed for participation in overseas activities of ITPO to be submitted within the prescribed date for booking of space. Space is offered in an area of ... sqm/sqft & multiples, (subject to availability).
2. **Allotment of space to the Participants:** Submission of application for booking of space does not automatically confer a right for allotment of space. Approval of application for space will rest with ITPO.
3. **Refund of Participation Fee:**
 - i) Refund of participation fee will be considered in case of non-availability of space, rejection of application or in the event of cancellation of participation due to unforeseen circumstances.
 - ii) In the event of withdrawal 3 months before the start of the event. 50% (per cent) of the total participation fee will be considered for refund, if the space is re-allotted.
 - iii) Non refund will be considered if the withdrawal request is received less than 3 months before the start of the event.
4. **Visa:**
 - i) ITPO, as a Trade Promotion Organisation, will provide necessary assistance to the representative of the participating company by way of issuance of recommendatory letter to the concerned Mission for obtaining visas.
 - ii) ITPO shall not be liable in case the concerned Mission of the host/transit country denies visa to a representative of the participating company for any reason.
 - iii) Since ITPO, on behalf of the participating company, has already committed for certain bindings by way of booking of space, construction/decoration of stand, catalogue entry, general publicity support etc., it will not be able to consider any refund on account of denial of visa/delay in receipt of visa.
 - iv) Visa recommendation letter will be issued only in favour of the Chief Executive/Director/Proprietor/Senior Level Officer dealing with exports of the company so that on the spot decision can be taken by them.
5. **General:**
 - i) Only goods of Indian origin will be allowed for display at India Pavilion.
 - ii) In the event of postponement/abandonment/cancellation of the Fair/Exhibition, or in case of exhibits not being displayed due to any reason beyond the control of the ITPO, it shall not be liable for any loss or liability.
 - iii) The space allotted to the approved participants is to be exclusively used by them for display of their exhibits as approved by ITPO. Subletting of space is not permissible. Violation of this clause may lead to cancellation of space allotted, forfeiting of space rent, security deposit etc, paid to ITPO and debarring the participant from the future participation in ITPO's event.
 - iv) In case of default of any payment due from the participants, ITPO reserves the right to debar them from participation of ITPO's Fairs in India and Abroad.
 - v) Any dispute or differences arising out of these terms and conditions of participation shall be referred to the Chairman and Managing Director of INDIA TRADE PROMOTION ORGANISATION whose decision of award shall be final and binding.
 - vi) The terms and condition of participation shall be subject to the jurisdiction of courts in the State of Delhi.**Covid Terms**
 - vii) It is the responsibility of the participants to check country and airline regulatory websites for entry/exit /transit eligibility before booking the flight.
 - viii) ITPO will not be liable to refund/ pay/compensate/reimburse for the boarding and lodging expenditure / quarantine expenditure incurred by the participants incase of any emergent situation in the concerned country due to sudden/unforeseen/unavoidable travel bans or any other restrictions imposed by the local authorities in the concerned country .
 - ix) In case of postponement of the event, the exhibitor should be given a choice of participating at the changed dates. Incase, the exhibitor does not show any interest in participation at the changed dates, money remitted by him should be refunded. If the exhibitor confirms his willingness to participate on the changed/ new dates, no further refund request to be considered on these grounds until the dates /venue are changed further by the Fair Organizer.

- x) Medical expenditure incurred by the exhibitors in the country in which event is being held during or after the event for any type of medical treatment/ treatment of corona virus is not reimbursable by ITPO. It is advised to take proper medical insurance for the travel period.

I hereby, accept the terms & conditions.

(Signature)

Name

Designation

Company

Date