

Concept Note

India Pavilion at the World Expo 2025, Osaka, Japan

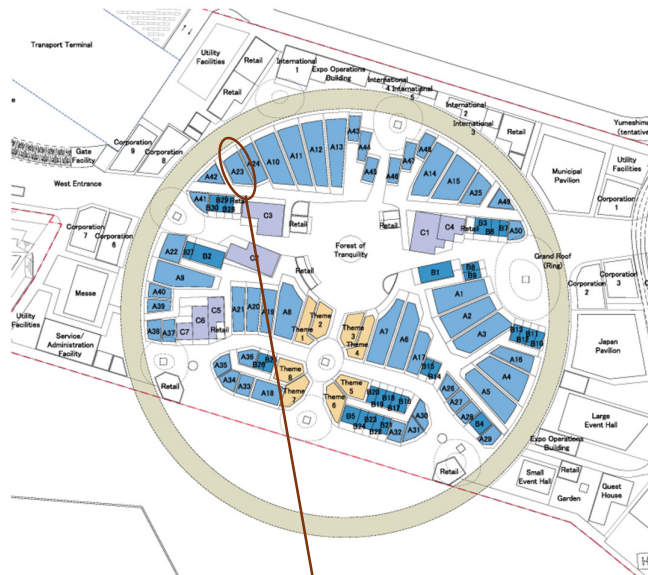
13th April 2025 – 13th October 2025

Introduction

India is participating in the World Expo 2025, Osaka, Japan to be held from 13th April 2025 to 13th October 2025. World Expos are organized every five years by the Bureau International des Expositions (BIE) and go on for a duration of approximately six months. The last Expo was held in Dubai in 2021-22.

World Expo 2025, Osaka

The Expo 2025, is being held in Osaka, Japan, at Yumeshima, an artificial island located on the waterfront in Osaka. The theme for the Expo 2025 is "Designing Future Society for Our Lives", with three sub-themes, namely- Saving Lives, Empowering Lives, and Connecting Lives.



The India Pavilion is located at the west side of the Expo Site on plot A-23 with plot area measuring 1,751sq.mtrs. in the 'Connecting Lives' Sub-Theme Area. The Pavilion is a Type X Pavilion being constructed by the Expo Authority. The built-up area of the Pavilion will be 902 sq.mtrs.

The India Pavilion will be a temporary structure which will be dismantled after the completion of the Expo. The Government of India intends to have a strong, noticeable and impressive presence at the Expo to showcase the rapid strides undertaken by it and its varied achievements, more so in the recent times, reflecting on its emergence as a major global player and the role India can play in designing the society of the future.

The India Pavilion is expected to be a world-class exhibition pavilion with grandeur and excellence, complemented by modern facilities representing the spirit of this Expo. It would depict both traditional and modern India and relate these to the theme and the sub-theme while simultaneously demonstrating peaceful coexistence of nature and developments undertaken by mankind.

Key Features of the Pavilion

The India Pavilion in entirety will be a display of India's cultural and commercial diversity. There will be designated areas for display of exhibits, including a small exhibition area which will be changed periodically according to different themes. An area for retail shops and restaurants/food kiosks is also being worked out.

Importance of India's Participation in World Expo 2025, Osaka

India's participation in World Expo 2025 is expected to reflect India's achievements, capabilities as well as strategic engagements with the region and the world. Expo 2025 would be a unique opportunity for India to showcase its economic and social strength, attract investments, and also form global partnerships. Over the course of the six-month long Expo, India would showcase its notable initiatives such as Make in India, Digital India and achievements in different sectors such as Energy, Space Technology, IT, Health and Pharmaceuticals, Tourism, Culture, Road and Railways, Infrastructure etc.

Key Stakeholders Involved

The Expo 2025 is expected to be a gathering of over 150 participating countries. ITPO has been appointed as the nodal agency for Expo 2025 by the Department of Commerce. CMD, ITPO is the Commissioner General of the India Pavilion, and Consul General of India, Osaka-Kobe would be the Deputy Commissioner General.

National and Special Days

India is planning to celebrate at least four National and Special Days during the Expo. For each event, a Nodal Ministry has been allocated which will plan the event along with the ITPO. The details are as follows:

	Name of Event	Date	Nodal Ministry
1.	Independence Day (National Day)	15 th August 2025	Ministry of External Affairs
2.	International Yoga Day (Special Day)	21 st June 2025	Ministry of AYUSH
3.	International Tourism Day (Special Day)	27 th September 2025	Ministry of Tourism
4.	Gandhi Jayanti (Special Day)	2 nd October 2025	Ministry of Culture

Role of States

1. Identify the achievements that can be showcased at the World Expo 2025.
2. The mechanism for showcasing the same may also be suggested.
3. The concerned States are to plan the activities to be undertaken to showcase their sectors during the allocated period. Suggested activities include:
 - i. Showcasing achievements through physical and digital mode
 - ii. Organizing B2B, B2G and G2G roundtables/meetings
 - iii. Connect with research / academic institutions and explore collaborations
 - iv. Use creative ways such as live performances, immersive zones, etc. to convey the India story
 - v. Sign MOUs for investments, trade cooperation etc.
 - vi. Any other activity befitting the occasion
4. Collaborate with various stakeholders for effective experiential display of ideas/achievements.