

File no.....

Dated : December, 2023

Dear Madam/Sir,

India Trade Promotion Organisation (ITPO) a premier trade promotion agency of Ministry of Commerce and Industry (Govt. of India), is committed to showcase excellence achieved by the country in diverse field especially Trade and Commerce. ITPO provides a wide spectrum of services to Trade and Industry.

2. ITPO is organising India Pavilion in the 33rd Vietnam International Trade Fair – VIETNAM EXPO 2024) from April 03-06, 2024. Last editions were organised with great splendour and grandeur.

3. According to Indian statistics for Financial Year 2021-22, bilateral trade between India and Vietnam posted a growth of 27 % and reached US\$ 14.14 billion. Indian exports to Vietnam reached US\$ 6.70 billion (increase of 34%) while Indian imports from Vietnam amounted to US\$ 7.44 billion (increase of 21%). In FY 2021-22, for India, Vietnam was the 23rd largest trading partner globally and the 4th largest within ASEAN, following Singapore, Indonesia and Malaysia.

4. In FY 2021-22, key items of exports from India to Vietnam included iron and steel, cotton, cereals, meat and fishery products, electrical machinery and equipment, machinery and mechanical appliances, auto parts, articles of stone, cement, plaster, paper and paper articles, inputs for leather articles, chemical products, organic and inorganic chemicals, pharmaceutical products, minerals and its products as well as animal feed. Key items of imports into India from Vietnam were electrical and electronic equipment, chemicals, machinery and mechanical appliances, articles of plastic, copper and rubber, coffee, tea and spices, iron and steel and their articles, footwear, fertilizers, animal feed, inorganic chemicals, metals, silk, optical, medical and surgical equipment.

5. Participation charges has been fixed as Rs.24,500/- per sq. mtr. for MAI and Rs43,000/- per sq. mtr for non-MAI participants. The area will be fully constructed with partition walls and standard display aids, furniture, etc.

6. You are invited to participate in the above fair. For further information and details please feel free to contact undersigned/Team(Mr. Jit Ram, DM (Mob:9868361185)/ Mr. Vinod Kumar, AM (Mob:9871017155)

7. Looking forward to your participation at 33rd Vietnam International Trade Fair – VIETNAM EXPO 2024) from April 3-6, 2024.

Yours sincerely,

(Manish Prasad)  
Fair Officer  
Mob: 7042500175