







## **Application for Advertisement**

- I. We wish to release an advertisement in the Official Fair Catalogue of Tex-Styles India 2017
- II. Advertising rates (Please  $\checkmark$  Mark the relevant column)

Position	Black & White	
	National Participants	International Participants
Full Page	Rs. 5000/-	USD 250
2nd Cover	Rs. 17000/-	USD 850
3rd Cover	Rs. 15000/-	USD 750

Position	4 Colours		
	National Participants	International Participants	
Full Page	Rs. 10000/-	USD 500	
2nd Cover	Rs. 22000/-	USD 1100	
3rd Cover	Rs. 20000/-	USD 1000	

Service Tax as per existing govt. rates

## III. Mechanical Data of the Fair Catalogue

Size:8.5" length x 5" width

Print Area: 7.5" length x 4" width

Printing Process: Offset

Printing Material: Lithos upto 100 screen

IV. Colour advertisements, please provide colour separated positive films and progressives alongwith colour proof. The artwork should reach one month before the show.

## V. Payment Details

Name of the Beneficiary	India Trade Promotion Organisation
Name of the Bank	Central Bank of India
Branch Address	Extension Counter, Pragati Maidan, New Delhi
Account No.	1167404133
Type of Accounts	Savings
RTGS Code	CBIN 0284078
MICR CODE	110016150

Signature	3	
Name		
Designat	ion	
Name of	the Company	
Address.		
Place:		
Date:	(SEAL OF COMPANY)	Tel
		Fax

Please complete and return this form to:

Jayanta Das General Manager



India Trade Promotion Organisation Pragati Bhawan, Pragati Maidan, New Delhi – 110 001 Tel. No. 91-11-23378929, Fax:91-11-23371673/1871

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