



AAHAR™ -The International Food & Hospitality Fair
Pragati Maidan, New Delhi (March 7-11, 2024)

FACT-SHEET

Particulars	Details
Exhibition	AAHAR™
Edition	38 th Edition
Exhibition Profile	Business to Business (B2B)
Dates	March 7-11, 2024
Timings	10:00 am to 06:00 pm (Business Visitors) 09:30 am to 06:30 pm (For Exhibitors)
Venue	Halls 1,2,3,4,5,14(Ground & First Floor), 6, 7, 8, 9, 10, 11, 12 & 12A, 14 (Ground & First Floor) at Bharat Mandapam, Pragati Maidan, New Delhi
Entry Gates	Gate No. 4 (Bhairon Road) – Gate No. 6 & 10 (Mathura Road) Gate No. 1 & 5 (Bhairon Road for Cargo Entry)

Hall-Wise Verticals

Hall No.	Verticals
H1 GF	Foreign Participation and FIFI Pavilion
H1 FF	Wine Pavilion, Food & Beverages Start-ups, FIFI Pavilion
H2 GF	Confectionery & Bakery Products & Ingredients, ICMA
H2 FF	Confectionery & Bakery Products & Ingredients, ICMA
H3 GF	APEDA Pavilion
H3 FF	Spices, Condiments Ingredients & Agri Produce
H4 GF	Organic, Processed Food, Ingredients, Spices, Farm produce, Fresh Fruits & Vegetables, Meat Products
H4FF	Organic, Processed Food, Ingredients, Spices, Farm produce, Fresh Fruits & Vegetables, Meat Products
H5 GF	Organic, Processed Food, Ingredients, Spices, Farm produce, Fresh Fruits & Vegetables, Meat Products, Chocolate Products
H5 FF	Organic, Processed Food, Ingredients, Spices, Farm produce, Fresh Fruits & Vegetables, Meat Products, Chocolate Products, Food Grade packaging material
H 5 FF	Culinary Art India Show by Indian Culinary Forum
H 6	Bakery Heavy Machinery Equipment, Tentage & Décor, packaging, Kitchen & Hotel Equipment
H 7(A-H)	Bakery Heavy Machinery Equipment, Tentage & Décor, packaging, Software Solutions

H 8-11	Kitchen & Hotel Equipment, Refrigeration
H12 & 12A	Kitchen & Hotel Equipment
H14	Kitchen & Hotel Equipment, Refrigeration
H14 (FF)	Hospitality, Décor, Housekeeping Products, Gift Items
Open Area	Hospitality, Décor, Housekeeping Products, Gift Items, Mist Coolers, Coolers & Fans

(A) Space Rentals (Domestic Participants)

(Rs. per sqm)

Sl. No.	Description	Ground Floor		First Floor	
		Shell	Bare	Shell	Bare
1.	Hall (AC)	13000	12500	10400	10000
2.	Hangar (AC)*	11000	10500	-	-
3.	Open Paved Area with Canopy (Non-AC)	10500	10000	-	-

*Hangars may be set up subject to need.

(B) Space Rentals (Foreign Participants)

(USD per sqm)

Sl. No.	Description	Ground Floor		First Floor	
		Shell	Bare	Shell	Bare
1.	Hall (AC)	400	360	320	288
2.	Hangar (AC)	320	300	-	-
3.	Open Paved Area with Canopy (Non-AC)	240	-	-	-

All charges are excluding applicable GST @ 18%

Note: Space Rentals are inclusive of 1.00 KW Electricity per 12 sqm.

Start-ups

- (i) Rentals at (a) above will be applicable to domestic Start-ups category participants.
- (ii) Limited Area has been earmarked for Start-ups.
- (iii) 50% discount will be provided on bare space rentals to the eligible domestic Start Ups recognized by the Department for Promotion of Industry and Internal Trade (DPIIT), Govt. of India, who books booth from the earmarked booths. The date of issue of valid certificate should be before the date of start of the Fair. The discount will be provided at the time of final invoicing, i.e. post event and who book their space at the designated locations.
- (iv) Maximum size of booth will be 18 sqm.
- (v) If a start-up intends to nook more than 18 sqm., then the actual charges will be applicable on additional space booked.
- (vi) Booking will be on first- come-first-served basis through online space booking portal of ITPO.

(C) Corner Premium Charges

- (i) 2-side Open - 12%
- (ii) 3-side Open - 15%
- (iii) 4-side Open - 18%

(D) Minimum bookable Area (other than Marquee Companies):

Booths will be available to exhibitors in Shell Scheme (built-up) and Bare Scheme. The minimum booth size under different types of stalls is proposed in below table.

Space Type	Minimum Bookable Area
Shell Scheme	12 sqm
Bare Space	36 sqm
Open Space with canopy-shell scheme	18 sqm
Open Space under bare scheme	36 sqm

(E) Additional Services and Applicable Charges

(i) Additional Power-load charges

Particulars	Domestic Participants	Foreign Participants
Power load charges (Flat rate basis for 12 hrs / day)	Rs 440 per KW per day	\$ 6.25 per KW per day
Power load charges (Flat rate basis for 24 hrs / day)	Rs 880 per KW per day	\$ 12.50 per KW per day

(ii) Water Charges

Particulars	Domestic Participants	Foreign Participants
Water Connection Charges	Rs. 14,700/- per connection	\$ 200 / - per connection
Water Consumption Charges/day / tap	Rs. 2,100/- per tap/day	\$ 30/- per tap / day

(iii) Advertisement Charges in Fair Guide

Position	For Domestic Participants Charges in INR	For Foreign Participants Charges in USD
Page T-2	25,000	812
Page T-3	25,000	812
Page T-4	30,000	875
Page (Colour) - Inside	8,750	406
Page (B/W) - Inside	5,000	238
Book Mark-Insertion	12,500	406
Book Mark Printing & Insertion	43,750	1,375

All charges are excluding applicable GST at 18%

IV Charges for other facilities/Services

Facilities/Services	Rates in Rs. (including GST)
Fair Guide	500/-
Additional Exhibitor Badge	1,000/-
Lounge (Hall No. 7)/Conference Hall (Hall No.8)	1,32,750/- per day
Meeting Room (Mezzanine)	3,54,000/- per day

Visitor Entry Tickets

Ticket (including GST)	(Rates per ticket in INR including GST)
One-day valid ticket (Single Entry)	300/-
Season ticket valid for all 5 exhibition days	1,000/-

Allocation of Space

Offline Allocation of space	(i) All Government Participants and Foreign participants. (ii) Private Marquee companies, having annual turnover of a minimum of Rs.250.00 crores during last financial year i.e.2022-23.
Minimum Bookable Area	1. The minimum booth size to be considered for off-line allotment of space to eligible marquee companies as per qualifying criteria will be 100 sq.mtr. 2. The criteria for offline allotment of booth will be based on the turnover in FY 2022-23 i.e. the one having higher turnover will get preference in offline allotment of space. In the event of competing requests for the same booth by more than one company, the one which has higher turnover and deposits the participation charges in full shall get the allotment. 3. The interested entities shall mandatorily register themselves for AAHAR 2024 through online space booking portal https://domesticbooking.indiatradefair.com/
Online Allocation of Space	The companies not falling under the criteria mentioned above are required to book their booths/stalls online through ITPO's portal https://domesticbooking.indiatradefair.com/ on first-come-first-served basis subject to availability.

Online Space Booking

Interested exhibitors may apply for booth online through ITPO's portal <https://domesticbooking.indiatradefair.com/> on first-come-first-served basis subject to availability. Please keep visiting ITPO website <https://indiatradefair.com/ahardelhi> for updates.
