



## **India Trade Promotion Organisation**

Date: February 23, 2024

### **Branding opportunities at AAHAR-The International Food & Hospitality Fair Pragati Maidan, [March 07-11 2024](#)**

ITPO will be organizing the 38th edition of its flagship event AAHAR-The International Food & Hospitality Fair from March 07-11, 2024, in halls 1 to 14 at Pragati Maidan, New Delhi.

For its confirmed exhibitors, various branding sites have been identified and detailed in the AAHAR 2024 – Branding Manual, which is uploaded on ITPO’s website along with the rentals, and for submitting the branding requests. The branding opportunities are available during AAHAR 2024 on a first-come-first-served basis as per the details of the terms & conditions also uploaded on ITPO’s website.

Interested exhibitors may submit their requests from 11.00 am on 27<sup>th</sup> Feb 2024 to ITPO through email address to Sh. Vivekanand Vivek, Dy. General Manager, ITPO, Email: [vivekanand@itpo.gov.in](mailto:vivekanand@itpo.gov.in) with a copy to Manish Yadav, Manager, ITPO, Email: [manishyadav@itpo.gov.in](mailto:manishyadav@itpo.gov.in).

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