

4. COMMERCIAL ACTIVITY ZONE IN INDIA PAVILION

- 4.1 A plot of 4,000 sq. mtrs. (80 mtr. X 50 mtr.) has been allotted for India Pavilion in Zone 'A' located on eastern side of Huangpu River. As per the Expo guidelines, the area for commercial activities will be maximum 20 % of the total covered exhibition space. In this commercial activity zone, the Indian companies will be allotted shops for selling merchandize and services for the products/fields approved by Expo authorities. The drawings showing location and Design of India Pavilion are given at Annexures- I & II.
- 4.2 It is proposed to have 14 number of shops, one restaurant with seating arrangement and another restaurant (Fastfood/take away) inside the Pavilion.

Details	No. of Units	Area of each unit
Shops	14	26 sqm (Appx.)
Restaurant -I With seating arrangement	1	105 sqm (Appx.)
Restaurant - II (fastfood/take away)	1	50 sqm (Appx.)

No cooking is permitted in the shops. Layout of the Shops/Restaurants are given at Annexures- III & IV .

- 4.3 The shops and restaurants will be provided with partition walls, doors with locks, lighting/power points. However, interior decoration/design, the furniture and fixtures etc. will be arranged by the allottees themselves as per their specific requirements and needs.
- 4.4 As the Interiors of the Shops will be done by the Shop owners themselves, the proposed design of the Interiors with material specifications should be submitted to ITPO for approval of the same prior to implementation.
- 4.5 Since a standard facia for all the Shops will be provided as a package, separate signages will not be permitted on the exterior surfaces of the Shops or in the passage.
- 4.6 ITPO will provide for a connected load of a maximum of 3kw per shop (excluding the restaurant/s), any shopkeeper desiring additional power in their outlet should inform ITPO in advance while submitting their Interior design proposals for approval to ITPO.

- 4.7 Both the restaurants shall have the provision of kitchen with water and gas connection. All the cooking equipment, gadgets, utensils, crockery etc. will, however, be arranged by the allottee himself.
- 4.8 ITPO will provide grease trap for the effluent water in both the Restaurant-I & II, and a provision for a Dumb waiter shaft for servicing the upper deck in Restaurant-I only.
- 4.9 All expenditure like dispatch, customs clearance, traveling, boarding & lodging of personnel required for manning of shops and restaurant, Royalty to Expo organizers, consumption tax and other local taxes etc. are to be borne by the allottees themselves. The restaurant operator has to follow Expo guidelines pertaining to operation of restaurant within the Pavilion.
- 4.10 Addition/alteration or occupying space beyond allotted space is strictly prohibited.

4.11 ELIGIBILITY CRITERIA:

- i. Companies applying for a shop/restaurant must have a minimum average annual turnover of Rs. 3 crores per annum during the last three years.
- ii. Companies applying for restaurant should have minimum of five years experience in the restaurant business.