

Sub: 11th SAARC Trade Fair & Tourism Mart 2012
Bangabandhu International Conference Centre
Dhaka – Bangladesh
30 March ~ 01 April 2012

Dear Sir,

You will be pleased to know that India Trade Promotion Organisation is organizing national level participation at the forthcoming 11th SAARC Trade Fair & Tourism Mart at Dhaka, Bangladesh from March 30 to April 01, 2012.

In accordance with the requirements of the SAARC market in general and Bangladesh market in particular, there is great scope for Chemicals pharmaceuticals and cosmetics; sarees, shawls, home linen, made-ups, fabrics, garments; furniture; handicrafts; kitchen appliances; computer hardware; auto & auto parts and agro products.

Other high potential requirements of the SAARC market are wheat flour mill, machinery electrical and electrical parts power transmission; machinery for jute industry; textile machinery; inverters and UPS, batteries; processed foods; handlooms; food processing, packaging, bottling, tobacco machinery and medical tourism etc. The details of the fair and the scope of its display are available at <http://11thsaarctradefairandtourismmart.gov.bd>

We have been advised by our Mission in Bangladesh that participants who intend to sell their goods will need to furnish Bank Guarantee equivalent to the Customs value of the commodity at the port of entry.

Stalls of 9 sq.mtrs. are available with standard furniture items/display aids viz. adequate light, power connection, fascia, one table, two chairs, waste paper basket for each stall. Additional display requirements over and above this package can be provided to exhibitors on payment basis. The participants will be responsible for transporting their exhibits directly. However, they are advised to ensure that their exhibits do not fall in the category of banned/restricted items in Bangladesh. The list of banned/restricted items in Bangladesh can be checked from the website alongwith applicable Customs duties for different product categories.

Pending the finalization of the actual participation fee, an advance of Rs. 60000(Rupees sixty thousand only) is payable for a 9 sqm stall which will be adjusted against the actual fee, when the same is finalized.

As space available at the fair is limited to the quota for each SAARC member participating country, you are advised to book your space immediately by submitting the enclosed application form, duly filled in, along with DD of the requisite amount favoring 'India Trade Promotion Organisation', New Delhi. Space will be allotted on first-come-first-served basis subject to representation of different industry segments whose applications are received.

We look forward to your positive response in the matter at an early date and preferably by February 05, 2012.

Our contact officers are:

Shri Ramesh Chandra

Sr. Manager

Tel: 23371725

Mobile : 9711282377

E.mail: rc@itpo-online.com

Shri Rakesh Kumar Panwar

Dy. Manager

Tel: 23371478

Mobile: 9810248649

E.mail: rpanwar@itpo-online.com

Thanking you,

Yours faithfully,

(Tanvir Ahmad)
General Manager