

**Exh/FFD/Medica/2/2011-12**

**Sub: Medica, Dusseldorf (Germany) – Nov.16-19, 2011**

**Dear Sir/Madam,**

**India Trade Promotion Organisation (ITPO) will be organising India's participation in the Medica, Dusseldorf (Germany). The fair will be held from November 16-19, 2011 at Dusseldorf Trade Fair Centre, Messeplatz, 40474 Dusseldorf (Germany).**

**Medica is a globally renowned show. During last participation 1,37,000 visitors from 106 countries visited this show. The display profile covers Electromedicine/Medical Technology, Laboratory Equipment, Diagnostics, Physiotherapy/Orthopaedic Technology, Commodities and Consumer Goods, Information and Communication Technology, Medical Services, etc. Medica 2011 offers tremendous opportunities for the expansion of your business in European region as well as Globally.**

**The participation charges are highly subsidised with Rs.11,000/- per sq.mtr. (Tentative) plus 10.30% service tax for a built up booth. The package of services offered by ITPO includes built up stand having wall to wall carpet, lighting, fascia, standard available display aids, furniture and general publicity support.**

**Hence, we invite participation of your company with a request to confirm space requirement by sending filled-in application form (attached along with rules & regulations) along with an advance payment of Rs.50,000/- by demand draft in favour of India Trade Promotion Organisation at the earliest.**

**For any further clarification or information, please feel free to contact the undersigned on Tel: 23371683, Mobile: 9958788003, Fax No.: 23371916, E-mail: [skishore@itpo-online.com](mailto:skishore@itpo-online.com) or Shri S.K. Sharma, Manager on Tel: 23378949, Mobile: 9999253305, Fax No.: 23371459, E-mail: [sksharma@itpo-online.com](mailto:sksharma@itpo-online.com).**

**Looking forward to your quick response.**

**Thanking you,**

**Yours faithfully,**

**(Mrs. S. Kishore)  
Dy. General Manager**