

INDIA TRADE PROMOTION ORGANISATION

FACT SHEET

Name of the Fair	57th Summer Fancy food Show
Dates	July 10-12, 2011
Timings	July 10 & 11, 2011 - 10AM-5PM July 12 - 10AM-4PM
Venue	Walter E. Washington Convention Center 801 Mount Vernon Place NW, Wash. D.C. 20001
Product Profile	Food Ingredients Preservatives Spices, Seasonings, Pasta Rice Seafood Processed Food, ready to serve-Meals Confectionary, & Bakery Products Dairy Products Fruits, Beverages Tea Coffee, Wine, Beer and other Grocery products
Visitors' Profile	Buyers/ Distributers of food products Food Marts Media
Minimum bookable area	100 sq. ft Built up booth with chairs, table, spotlights and display aids, fascia. Additional space available in
Rentals	Rs. 1,75,000/- for a built-up booth of 100 sq. ft plus applicable service tax
Package for participants	Built up booth in the India Pavilion with graphics Inclusion in Fair catalogue Publicity of the India Pavilion
Highlights of the 2 nd Edition	The 56 th Summer Fancy food Show in 2010 had over 1800 exhibitors from 80 countries and attended by over 20,000 serious business visitors.

For further information please contact:

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