

INDIA TRADE PROMOTION ORGANISATION

FACT SHEET

Name of the Fair	Australian International Sourcing Fair
Dates	November 22-24, 2011
Timings	Tuesday 22 <sup>nd</sup> November 2011 - 10.00am to 5.00pm Wednesday 23 <sup>rd</sup> November 2011 - 10.00am to 5.00pm Thursday 24 <sup>th</sup> November 2011 - 10.00am to 3.00pm
Venue	Sydney Exhibition Centre, Sydney, Australia
Organiser	Ms. Julie Holt Project Manager - AISF Australian Exhibitions & Conferences Pty. Ltd, Level 2, 267 Collins Street Melbourne VIC 3000, Australia (Website: <a href="http://www.sourcingfair.com.au">www.sourcingfair.com.au</a> )
CGI office	Consulate General of India Sydney Level 27, 25 Bligh Street Sydney, NSW 2000 Australia. Tel No : (612) 9223 9500 Fax : (612) 9223 9246 Email : <a href="mailto:indianc@indianconsulatesydney.org">indianc@indianconsulatesydney.org</a> Trade & Investment: <a href="mailto:trade@indianconsulatesydney.org">trade@indianconsulatesydney.org</a>
Space booked (Tentatively)	750 sq. mtrs. built up stand package
Proposed participation	Rs.10,000/- per sq. mtr. + Service Tax

Charges	(subject to availability of MAI grant from DOC)
	Minimum area to be booked under shell scheme will be 12 sq. mtrs. Additional space shall be available in multiples of 3 sq. mtrs.
Facilities	ITPO will provide fully furnished booth comprising of partition panels, carpet, fascia with company name, spot lights, furniture and sufficient display aids/props.
Display Profile	Textiles, Fabrics and Fashion, Leather Bags, Fashion Accessories, Jewellery, Shoes, Sportswear and Sporting Goods and Housewares.
Visitors Profile	Importers, Agents, Department Stores, Designers, Franchises, Manufacturers, Wholesalers, Retail Chains, Retailers, Government Departments and others.
International visitors	Bangladesh, China, Fiji, France, Hong Kong, Japan, Malaysia, New Zealand, Pakistan, Singapore, Sri Lanka, Thailand, USA and Vietnam besides Australia.
Highlights of 1 <sup>st</sup> Australian International Sourcing Fair 2010	<p>3,121 Trade visitors from leading importing companies, Wholesalers, Department/Retail Stores Viz. Kmart, Target, Myer, Harris Scarfe, Country Road, Dimmeys, Joanne Mercer, Lincraft, Sportsgirl visited the AISF 2010.</p> <p>2,651 Visitors were from Australia and 126 were from other countries</p> <p>The following countries set up their Individual Pavilions</p> <ul style="list-style-type: none"> <li>• Bangladesh, Fiji, Indonesia, Pakistan, Thailand</li> </ul>

For further information, please contact:

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