

CIRCULAR

APLF, Hong Kong, 28 March – 30 March, 2012 - Invitation for Participation

India Trade Promotion Organisation (ITPO) is organising “India Pavilion” in the upcoming edition of **Asia Pacific Leather Fair** scheduled to be held in **Hong Kong from 28 March – 30 March, 2012**.

Products coverage: Products for display in APLF 2012 are as follows:

(a) **MMT Section:** Finished Leather, Chemicals & Dyes, Manufacture and Process Equipment and components.

(b) **Fashion Access Section:** Fashion Leather Garments, Leather Goods, Fashion Accessories etc.

APLF is one of the most important leather fairs in Asia which is attended by large number business visitors from all over the world. In the last event, 58 Indian companies had participated in India Pavilion and had done good business. ITPO invites your participation in “India Pavilion” which will provide you an opportunity to enter the global business arena.

India Pavilion is located in **Hall 1** for **MMT Section** and **Hall 3C - E** for **Fashion Access Section** respectively. These are prime locations of the fair.

Minimum space booking is **9 sq. mtrs** and multiples of 3 sq. mtrs., viz, 12, 15, 18 sq.mtrs and so on. Shell scheme facility per booth of 9 sq.mtrs will have one table, three chairs, five spot lights, and 12 shelves of one mtr each or 5 mtrs rail for hanging leather with 20 “S” hooks. Facilities will increased on pro-rata basis for bigger booths.

The participation charges for APLF 2012 are as follows:

- (a) **Indian Rs.27,050/- per sq.mtr. plus 10% extra for two side open corner booth. In addition to the participation charge a web charge of Rs.8,200/- per exhibitor is to be paid.**

Application form with **50% advance participation** charges may be sent along with **Demand draft in Indian Rupees favouring ‘INDIA TRADE PROMOTION ORGANISATION’** payable at Chennai **immediately**.

Request for withdrawal of participation will not be entertained once participation is confirmed by ITPO. All other expenses related to your visit will have to be borne by the participants.

Your participation in the fair is governed by the general terms and conditions for participation abroad in International Trade Fairs and Exhibitions organized by India Trade Promotion Organisation.

For further details / information, please contact the undersigned.

The allotment of space will be made on first-come-first serve basis. No service tax is payable for participation through ITPO in overseas fairs.

Please send us the attached application form duly completed with 50% advance payment immediately to ensure a better location in the fair.

Thanking you,

Yours faithfully,

(V. Narayanan)
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